

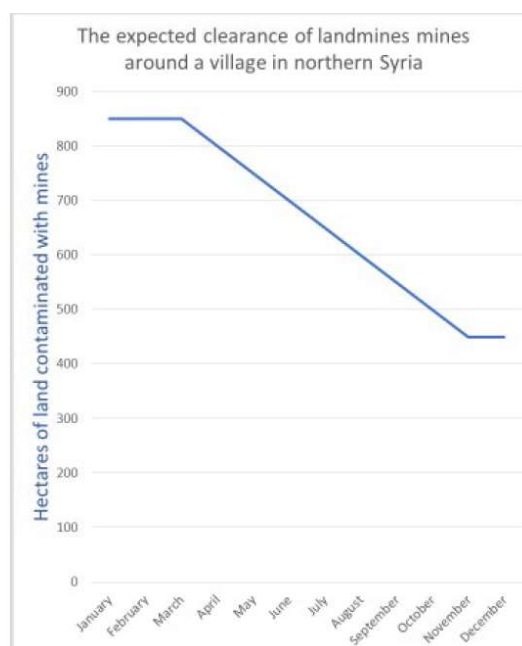
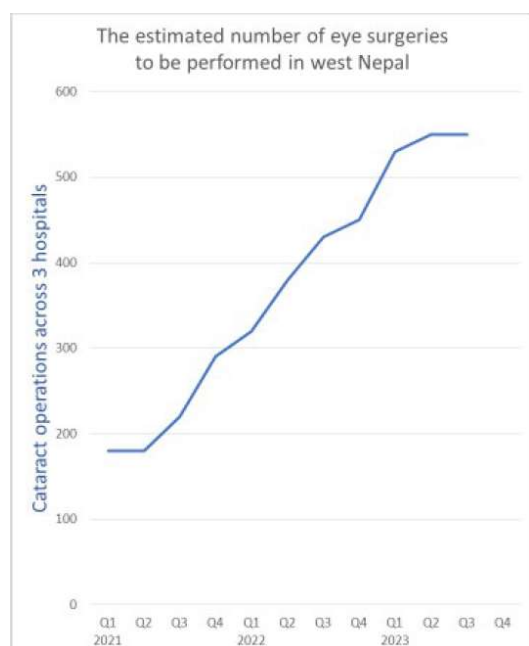
Creating a simple graph showing expected improvements over time

UK Aid Direct grants run for a fixed period; typically, two to five years. We would like to understand the main improvement you expect to deliver in the time available, and a graph is the most effective way of achieving this.

There is no prescriptive style or format for the graph. Expected changes can be shown by either month or quarter, and graphs can be submitted as Excel file, PowerPoint charts or a photo of a hand-drawn graph.

It is key that the expected improvements are clear, specific, and realistic. However, at this point, it is only expected that this graph is an estimate based on the best information and assumptions you have so far. If your application is successful, the baselines, profile and overall targets can be refined at a later stage.

Here are two examples of graphs that would be acceptable.



Some improvements may be harder to quantify or measure directly. For example, changes to social norms. In this case, you must propose a sensible way to demonstrate the success of your project over time. For example, your graph could show indirect measurements such as representative samples, survey results or proxy indicators.